

## LEADWHIZZ specializes in Omni channel B2B Prospecting and Outreach in Africa.

Our objective is to find the companies your business is searching for and get them talking with you.

We leverage our knowledge of key industries and our massive contacts of decision makers, which effortlessly gives your business a competitive edge.

### OUR SERVICES

#### DATA ONLY

Acquire a curated, up-to-date list of potential clients. We ensure you only get a list of carefully selected prospects who align wholly with your business objectives.

#### B2B EMAIL MARKETING

Our team has extensive experience creating and managing successful email marketing campaigns. **LEADWHIZZ** assists your business in connecting directly with decision makers of your potential clients with our targeted B2B Outreach Services.

#### B2B TELEMARKETING

Every phone call counts! Our expert team makes cold calls on your behalf, showcasing how your company adds value to potential clients. We follow up and get them talking with your sales team.

#### B2B MATCHMAKING

Instead of meeting potential business partners by chance, our matchmaking services guarantee effective scheduled meetings. We analyse the needs of organizations in connected industries to offer tailored B2B matchmaking services within the scope of trade delegations and events.

#### DO-IT

Do-it is an all-around relaxed service tailored to the needs of your business trip in the African market. From identifying potential buyers to arranging your business meetings and your business trips, to accompaniment to your meetings by one of our competent employees. We offer a one-stop, individualized business trip Support Service.



#### DEDICATED ASSISTANT

- a go-getter partner,
- a trusted specialist in workflow optimization and a professional task manager,
- a creative and impactful communicator. We have a seasoned team that will get it done for you!

#### EVENT MARKETING & LEAD GENERATION SERVICES

Are you an event organizer or a participating company in an event, and keen to boost event attendance or generate high-quality leads?

You can rely on **LEADWHIZZ** 's data-driven event audience acquisition strategies to help you drive more attendees to the event and connect with the right prospects through our targeted event marketing services.

We offer a flexible, integrated, end-to-end event marketing package tailored to boost event attendance or generate high-quality leads for Trade Fairs, Seminars, Product launches, industry meetups, and other in-person events.

We combine our multi-channel (phone, email, and social media) capabilities with our years of targeted sales and marketing expertise to ensure the quality of invitees and prospects at every step of the event process.

**Tell us about your next B2B requirements and let us see what we can do together.**

